



BALLARAT SOCCER CLUB

Sponsorship Packages



Ballarat Soccer Club Sponsorships
ballaratsscponsorships@outlook.com





ABOUT US

The Ballarat Soccer club has a rich history spanning over 67 years. A history that we proudly celebrate.

Since our inception, we have retained a loyal and strong supporter-base. We are proud of our community involvement.

In recent times, we have completed a refurbishment of our clubrooms as well as lighting and pitch upgrades.

In 2024, our club is projected to have over 240 playing members, promoting both male and female participation.

Our club is enjoying a successful era with the introduction of our State League Men, State League Women and junior Geelong teams.

The establishment of our State League teams has ensured we remain at the forefront of soccer in the Ballarat region.



WHY SPONSOR US

Why sponsor us?

Increase your brand exposure and attract new customers by sponsoring the Ballarat Soccer Club.

Here are a few facts:

The Ballarat Soccer Club has more members than any other Ballarat club.

Our Facebook page has 1.5k followers, up 50% in 12 months.

Our website ballaratsocketclub.com.au has on average 620 visits per month and many more page visits.

We have teams in the local BDSA competition, the Geelong competition & State League Men & Women competitions. We have at least 1 team in every BDSA competition.

We are situated in the heart of Ballarat, on the corner of Pleasant Street/Latrobe Street. We have hundreds of visitors and passerbys every day.



BRONZE PACKAGE

BRONZE PACKAGE INCLUSIONS:

Ground signage

(1 sign in 3.6 x 0.9 OR 2x signs in 1.8 x 0.9)

Logo on sponsorship board

Website placement

Social media exposure

Bronze sponsorships start at

\$990.00

Per year for 2 years





SILVER PACKAGE

SILVER PACKAGE INCLUSIONS:

Kit sponsorship
(company logo on playing strip)

Ground signage
(1 sign in 3.6 x 0.9 OR 2x signs in 1.8 x 0.9)

Logo on sponsorship board

Website placement

Regular social media exposure

2x tickets to club functions

Silver sponsorships start at

\$2,000.00

Per year for 3 years





JUNIOR GOLD PACKAGE

JUNIOR GOLD PACKAGE INCLUSIONS:

Kit sponsorship
(company logo on playing strip of junior teams)

Ground signage
(1 sign in 3.6 x 0.9 OR 2x signs in 1.8 x 0.9)

Logo on sponsorship board

Website placement

Regular social media exposure

2x tickets to club functions

Junior gold sponsorships start at

\$1,500.00

Per year for 3 years





GOLD PACKAGE

GOLD PACKAGE INCLUSIONS:

Kit sponsorship - prime position on playing strip

Large mesh sign behind goals at Trekardo Park
Sign will be visible on pitch and Latrobe Street

Ground signage

1 sign in 3.6 x 0.9 OR 2x signs in 1.8 x 0.9

Logo on sponsorship board

Major branding on website; prime exposure

Website receives on average 620 clicks per month

Weekly social media exposure

Company branded playing kit gift

4x tickets to club functions

Gold sponsorships start at

\$5,000.00

Per year for 3 years



SPONSORSHIP AGREEMENT

Business name	
Contact name	
Phone number	
Email address	

The Ballarat Soccer Club would like to thank you for your support.

To ensure a simple record of our understanding, can you please review the following selection criteria and please select which option you are most interested in.

Once we have received a signed copy along with a JPEG of your organisations logo we will return a copy for your records as well.

Sponsorship package selected:

- ☐ Bronze
- ☐ Silver
- ☐ Gold Junior
- ☐ Gold

Print name: _____

Signed: _____



Please note: We have some flexibility with our sponsorship packages, the flexibility will mean a sliding scale on cost.

For further information, please reach out to us on:
ballaratscsponsorships@outlook.com